Digital Initiative have put Ferris State at the leading edge of higher education institutions. Dr. Sederburg’s concern for individuals’ personal and career development reaches beyond students and includes the University’s employees as well. At his direction, a comprehensive University-wide employee professional development program titled “Ferris Summer University” was launched in 2000, as was the innovative Ferris Employee Leadership Development Program. His contribution to workforce development reaches well beyond the post-secondary level. The Partnership for Career Decision-Making in Technology and Health Sciences, which he co-chaired with Michigan Lt. Governor Dick Posthumus, has provided the business and education communities with valuable research which addresses the issue of how young adults determine their career interests.

Ferris State University has received a remarkable number of external recognition in recent years for the achievements of its students, faculty and staff. Dr. Sederburg has been instrumental in gaining capital outlay funds and private sector support for an ambitious campus expansion and renovation campaign that has included such projects as the National Elastomer Center (1995), Student Recreation Center (1998), Top Taggart Field renovation (1999), Student Convocation Center (2000), Professional Golf Management Learning Center (2000), The Dow Center for Art, Design, and Technology (2001), Ferris Library for Information, Technology, and Education (2001), Center for Student Services (July 2002), and the National Heating, Ventilation, Air-Conditioning, and Refrigeration (HVACR) and Construction Technology Center (opening 2003).

One of the more ambitious projects undertaken by President Sederburg has been the merger of Ferris State University and the Kendall College of Art and Design, a nationally renowned private art and design school located in Grand Rapids. The merger between the two schools, which became official in December 2000, has brought about innovative synergies among art, design, and technology. Active throughout the State and nation, Dr. Sederburg serves as chair of Cyber-state.org, a Michigan-based information technology advocacy group, and Art Serve Michigan, an arts advocacy council.

As a State Senator, Sederburg served the 24th District (Ingham County - greater Lansing area) from 1978-91, chairing the Senate Health Policy Committee and Senate Appropriation Subcommittees on General Government and Higher Education, and Senate Select Committees on the Future of Higher Education and Tuition and Affordability. He also chaired the Midwest Council of State Government’s Task Force on Higher Education.

He was Public Sector Consultants’ vice president for public policy and director of its Public Opinion Research Institute (1991-94), president of Survey Research Company (1974-91), executive director of the Michigan House Republican Caucus (1977-78), and director of research and programs as an education specialist for the House Republican Caucus (1979-77).