Tom Kirinovic, who has gained recognition for his skills in areas of athletics management, public relations, market- ing, and fundraising, was named Ferris State University’s Athletics Director in November 1999. An unanimous choice of the search committee, Kirinovic is responsible for overseeing the Bulldogs’ 15-sport intercollegiate athletics program. Kirinovic, who served as associate athletics director since August 1994, had been appointed interim athletics director in mid-July 1999.

A member of Ferris’ athletics staff for 20 years, Kirinovic was originally appointed interim athletics director on April 8, 1993, following the retirement of then athletics director Dean Davenport.

Kirinovic served a two-year (1992-93) stint as assistant athletics director at FSU after holding the dual position of assistant athletics director and ice arena manager from 1987-91. In 1991, he was appointed as fund raising manager in the Bulldog athletics department. Kirinovic initially began his FSU career in August 1982, returning to his alma mater as athletic business manager.

Kirinovic coached the 1989 Ferris State softball team to a 17-15 overall record and its first winning season in six years. He also logged five years of coaching experience at Ovid-Elsie High School in Elsie, Mich., as a varsity assistant for both football and basketball while also serving as head coach of the school’s freshman and junior varsity baseball program.

Kirinovic, 48, received a bachelor’s degree in business education from Ferris in 1977 and a master’s in education administration from Central Michigan University in 1982. A member of the National Association of Collegiate Directors of Athletics (NACDA), Kirinovic also holds membership in the National Association of Collegiate Marketing Administration (NACMA) and currently serves on the Big Rapids School Board and the Ferris State University Alumni Board. He’s a member of the Mecosta County Chamber of Commerce Ambassador’s Club and the Big Rapids Lions Club while also serving as past chair of the Mecosta Osceola United Way Drive.

Kirinovic presently serves as a member of the NCAA Student-Athlete Reinstatement Committee and on the NCAA Great Lakes Regional Basketball Ranking Committee.

Kirinovic and his wife, Marge, are the parents of two sons, Blake (22) and Matt (18). Marge is a teacher at Riverview Elementary in Big Rapids.

RICK DUFFETT
Vice President for Administration and Finance

SCOTT SCHULTZ
Associate Vice President for Auxiliary Enterprises

DR. TERRY NERBONE
Faculty Athletics Representative

CARMA BURCHAM
Coordinator of Records and NCAA

BRIAN KEGLER
Assistant Athletics Director

D r. David Eisler became Ferris State University’s new president on July 7, 2003, coming to Ferris from Weber State University in Ogden, Utah, where he served as provost and vice president of academic affairs.

President Eisler earned both his bachelor’s and doctorate in Clarinet Performance at the University of Michigan in Ann Arbor, Mich., where he met his wife, Patsy, a native of South Haven, Mich. He also earned his master’s in Clarinet Performance from Yale University, graduating summa cum laude.

He began his academic career as a music instructor at Troy State University in Troy, Ala., in the mid-1970s, rising to the position of assistant dean of the School of Fine Arts. After that, Dr. Eisler was dean of the College of Fine Arts at Eastern New Mexico University in Portales, N.M., from 1990 to 1996.

During his tenure at Weber State, which began in 1996, Dr. Eisler helped reverse that school’s trend of declining enrollment with a growth in the student body from 13,900 to 18,100.

President Eisler has spoken widely and published papers on the topic of technology in higher education. At Weber State he created WSU Online, selecting a body from 13,900 to 18,100.

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