Assistant Coaches Mark Kaufman & Dave Cencer

Mark Kaufman is presently midst his second stint with the Bulldogs after being named assistant coach at Ferris in July 2006. Kaufman, who was an assistant at Ferris State from 1992-94 under Daniels, is involved in all facets of the program with specific emphasis on coaching the defensemen, recruiting, and player strength and conditioning.

“I’m extremely excited to get a coach with Mark’s experience and knowledge,” said Daniels. “We, as a program, are fortunate in that Mark has worked both at the college and professional levels. His experience at the NHL (National Hockey League) level with the San Jose Sharks will pay dividends with our players. Kaufman has spent the last two seasons (2005-06) as head coach and general manager of the United States Hockey League’s (USHL) Sioux Falls (Iowa) Stampede after serving as the director of hockey operations and head coach of the Kalamazoo (Mich.) Wings in 2000.

A native of Pittsburgh, Pa., Kaufman spent 1998-02 with the Richmond (Va.) Renegades of the East Coast Hockey League (ECHL) as the organization’s head coach/director of hockey operations. He was chosen as co-coach of the 1999-00 Northern Conference All-Star Team. In the 1998-99 season, Richmond was Kelley Cup Playoff finalists and playoff champions of the Northern Conference.

Following his two seasons (1992-94) at Ferris State, Kaufman served as an assistant coach for the International Hockey League’s (IHL) Kansas City (Mo.) Blades in the 1994-95 campaign. He helped the Blades become a Turner Cup Playoff finalist and win an Eastern Conference Playoff title. The following season (1995-96), Kaufman moved up to the NHL ranks with the San Jose Sharks in an assistant coaching capacity. He then spent two seasons (1996-98) as an assistant with the Kentucky Thoroughblades of the American Hockey League (AHL).

Kaufman arrived at Ferris State in Bob Daniels’ first season (1992-93) as head coach and the Bulldogs went on to register a 21-16-4 overall record and compete in the Central Collegiate Hockey Association (CCHA) Championships. He then was promoted as the top assistant on Daniels’ staff for the 1993-94 campaign.

Prior to Ferris, Kaufman was the general manager and head coach of the USHL’s Rochester (Minn.) Mustangs where he compiled a 116-95-7 record and coached the 1989-90 team to its third Junior A national championship. He coordinated all of the scheduling, budgeting, recruiting, game staging, off-ice training, housing, fund raising and public relations at Rochester.

From 1986-88, Kaufman served as an assistant coach for U.S. International University, a former NCAA Division I independent located in San Diego, Calif. His responsibilities included monitoring the academic progress of the student-athletes, admissions, housing and the administration of financial aid.

Kaufman was head coach of the Redford (Mich.) Junior B team in 1984-85 and guided the Royals to both league and playoff championship titles. He was also an assistant coach for the USA Hockey Junior Olympic Festival in Lake Placid, N.Y. in 1992.

As a collegiate, Kaufman earned a bachelor’s degree in urban planning from Michigan State University in 1984. In 1987, Kaufman received his master’s degree in physical education at Miami University in Oxford, Ohio. He was a graduate assistant coach for the RedHawks during the 1985-86 season.

A 1979 graduate of Central Catholic High School in Pittsburgh, Kaufman competed in ice hockey as a prepster. The son of Eugene and Jean Kaufman of Pittsburgh, Pa., Mark is married to the former Catherine Peacock and the couple has a 13-year old son (Brett). The family resides in Portage, Mich. Kaufman is a member of the American Hockey Coaches Association (AHL). Mark has worked both at the college and professional levels.

Dave Cencer returns for his third season at Ferris State in the 2007-08 season. Cencer, who presently serves dual roles as the Bulldogs’ director of hockey operations and video coordinator, also is the program’s new strength and conditioning specialist after receiving his certification by the National Strength and Conditioning Association (NSCA) Certification Commission in early April 2007.

Cencer served as a volunteer/administrative assistant for the 2005-06 FSU men’s ice hockey team.

“We are thrilled to have Dave Cencer on our staff full time,” said Bob Daniels. “We’re fortunate in that Dave brings many talents to this job such as video coordinator and strength coach. Moreover, Dave is extremely organized and hard working which serves him well in the capacity of Director of Hockey Operations.”

Cencer, a native of Big Rapids, Mich., will continue to be responsible for all video breakdown using the new state-of-the-art digital video computer-editing system which includes live break-down during all games. He will coordinate the Bulldogs’ off-ice strength and conditioning programs in addition to involvement in game preparation, scouting, and assisting with administrative duties.

Cencer is certainly no stranger to the Ferris State Hockey program having spent two seasons (2003-04 and 2004-05) doing video work for the Bulldogs on a voluntary basis. He has served as an instructor at the Ferris State Hockey Skills Center the last three summers (2005-07) and is active as a goaltending coach in the Big Rapids Area Junior Hockey Association (BRAJHA).

Cencer received a degree in Communications Arts from Franciscan University (Ohio) in 2003 and also studied at Northern Michigan from 1999-01.

Cencer is a 1999 graduate of Big Rapids (Mich.) High School and a resident of Big Rapids. He’s engaged to Anna Crew of Big Rapids and a May 2008 wedding is planned.

Cencer is a member of the American Hockey Coaches Association and the National Strength and Conditioning Association. His interests include running, weightlifting and reading. He registered a seventh-place finish in his division at the 26.2 mile Grand Island (Mich.) Trail Marathon this summer on Grand Island near Pictured Rocks.

Ferris State Hockey’s 2007-08 Television Schedule

Ferris State will continue to receive exposure as the Bulldogs are scheduled to appear at least six times on television during the 2007-08 regular season.

Ferris will be making a home appearance on College Sports Television (CSTV) for the first time ever and also is slated to appear twice on Comcast Local. FSN Detroit will continue to telecast both the league tournament’s semifinal-round games and the Mason Cup championship contest from Detroit’s Joe Louis Arena. FSN Detroit’s coverage of the CCHA also includes the return of “CCHA All-Access,” a 30-minute weekly show which debuted in January 2007 and provides in-depth coverage of the CCHA. Ferris Television will showcase three Bulldog home outings on a tape-delay basis.

The 2007-08 schedule is as follows:

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<thead>
<tr>
<th>Date</th>
<th>Opponent</th>
<th>Network/Location</th>
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<tbody>
<tr>
<td>Oct. 26</td>
<td>Notre Dame (Ferris Television)</td>
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<tr>
<td>Nov. 30</td>
<td>Western Michigan (Ferris Television)</td>
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<tr>
<td>Dec. 7</td>
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<td>Dec. 8</td>
<td>@Michigan State (Comcast Local)</td>
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<tr>
<td>Jan. 19</td>
<td>Northern Michigan (CSTV)</td>
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</tr>
<tr>
<td>Feb. 8</td>
<td>@Notre Dame (Comcast Local)</td>
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