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Ferris, Dr. Eisler embraces the University's commitment to students, economic development
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expanding the possibilities for student-community engagement through volunteer oppor-

As an academic leader, President Eisler believes strongly in the value of excellence in undergradu-
e education. He is committed to ensuring the integrity of the college experience based
upon an education that develops mature communication and quantitative skills, includ-
ing a knowledge core that has both breadth and depth, which creates a pattern of intellectual
rigor and provides the foundation for lifelong learning.
Throughout his career, Dr. Eisler has been heavily involved in community service. He has
participated in the United Way, Rotary Club and various chambers of commerce. He also has
been an on-air host for fundraising drives for both public radio and television.
President Eisler believes that service is an important component of the educational experi-
With the American Association of State College and Universities and the New York
Times, he helped create a National Civic Engagement Project. He looks forward to supporting
and expanding the possibilities for student-community engagement through volunteer oppor-
tunities.
With his experience at institutions of higher education whose missions are similar to that of
Ferris, Dr. Eisler embraces the University's commitment to students, economic development
and innovative career-based education. He is proud of the many academic achievement
awards Ferris athletes have garnered over the last several years, which include being one of
the top 10 NCAA Division II schools nationally in terms of graduation rate.

Athletics Director
Tom Kirinovic

Tom Kirinovic, who has gained recognition for his skills in areas of
athletics management, public relations, marketing, and fundraising, was
named Ferris State University's Athletics Director in November 1999.

A unanimous choice of the search committee, Kirinovic is responsi-
ble for overseeing the Bulldogs' 15-sport intercollegiate athletics pro-
gram. Kirinovic, who served as associate athletics director since August
1994, had been appointed interim athletics director in mid-July 1999.

A member of Ferris State's athletics staff for 24 years, Kirinovic was
originally appointed interim athletics director on April 8, 1993, following
the retirement of then athletics director Dean Davenport.

Kirinovic served a two-year (1992-93) stint as assistant athletics director at FSU after hold-
ing the dual position of assistant athletics director and ice arena manager from 1987-91. In
1991, he was appointed as fund raising manager in the Bulldog athletics department. Kirinovic
initially began his FSU career in August 1982, returning to his alma mater as athletic business
manager.
Kirinovic coached the 1989 Ferris State softball team to a 17-15 overall record and its first
winning season in six years. He also logged five years of coaching experience at Ovid-Elsie
High School in Elsie, Mich., as a varsity assistant for both football and basketball while also
serving as head coach of the school's freshmen and junior varsity baseball program.
Kirinovic, 51, received a bachelor's degree in business education from Ferris in 1977 and a
master's in education administration from Central Michigan University in 1982.
A member of the National Association of Collegiate Directors of Athletics (NACDA),
Kirinovic also holds membership in the National Association of Collegiate Marketing
Administration (NACMA). A member of the Big Rapids (Mich.) Lions Club, Kirinovic is a past
chair of the Mecosta-Osceola United Way Drive and a past president of the Big Rapids Public
Schools' Board of Education.
Kirinovic presently serves as a member of the NCAA Student-Athlete Reinstatement
Committee and on the NCAA Great Lakes Regional Basketball Ranking Committee. He also
was the Great Lakes Intercollegiate Athletic Conference's (GLIAC) President for the 2005-06
athletics season.
Kirinovic and his wife, Marge, are the parents of two sons, Blake (25) and Matt (21). Marge
is a teacher at Riverview Elementary in Big Rapids.