President's Cup All-Sports Award. The last several years, which include being one of the top 10 NCAA Division II schools nationally.

They are proud of the many academic achievement awards Ferris athletes have garnered over the years, including being named the National Civic Engagement Project.

President Eisler has spoken widely and published papers on the integration of technology in higher education. As an academic leader, President Eisler believes strongly in the value of excellence in undergraduate education. He is committed to ensuring the integrity of the college experience based upon an education that develops mature communication and quantitative skills, including a knowledge core that has both breadth and depths, which creates a pattern of intellectual rigor and provides the foundation for lifelong learning.

Throughout his career, Dr. Eisler has been heavily involved in community service and he believes strongly that service is an important component of the educational experience. With the American Association of State College and Universities and the Midwestern Higher Education Compact, President Eisler has spoken widely and published papers on the integration of technology in higher education. As an academic leader, President Eisler believes strongly in the value of excellence in undergraduate education. He is committed to ensuring the integrity of the college experience based upon an education that develops mature communication and quantitative skills, including a knowledge core that has both breadth and depths, which creates a pattern of intellectual rigor and provides the foundation for lifelong learning.

There are many academic achievement awards Ferris athletes have garnered over the last several years, which include being one of the top 10 NCAA Division II schools nationally in terms of graduation rate and of Ferris State University’s strong showing in the GLIAC President’s Cup All-Sports Award.

ATHLETICS DIRECTOR

Tom Kirinovic, who has gained recognition for his skills in areas of athletics management, public relations, marketing, and fundraising, was named Ferris State’s Athletics Director in November 1999. An unanimous choice of the search committee, Kirinovic is responsible for overseeing the Bulldogs’ 15-sport intercollegiate athletics program. Kirinovic, who served as associate athletics director since August 1994, had been appointed interim athletics director in mid-July 1999.

Kirinovic served a two-year (1992-93) stint as assistant athletics director at FSU after holding the dual position of assistant athletics director and ice arena manager from 1987-91. In 1991, he was appointed as fund raising manager in the Bulldog athletics department. Kirinovic initially began his FSU career in August 1982, returning to his alma mater as athletic business manager.

Kirinovic coached the 1989 Ferris State softball team to a 17-15 overall record and its first winning season in six years. He also logged five years of coaching experience at Ovid-Elsie High School in Elsie, Mich., as a varsity assistant for both football and basketball while also serving as head coach of the school’s freshmen and junior varsity baseball program.

Kirinovic, 50, received a bachelor’s degree in business education from Ferris in 1977 and a master’s in education administration from Central Michigan University in 1982.

A member of the National Association of Collegiate Directors of Athletics (NACDA), Kirinovic also holds membership in the National Association of Collegiate Marketing Administration (NACMA). A member of the Big Rapids (Mich.) Lions Club, Kirinovic is a past chair of the MeCosta-Osceola United Way Drive and a past president of the Big Rapids Public Schools’ Board of Education.

Kirinovic presently serves as a member of the NCAA Student-Athlete Reinstatement Committee and on the NCAA Great Lakes Regional Basketball Ranking Committee. He also will serve as the Great Lakes Intercollegiate Athletic Conference (GLIAC) President for the 2005-06 athletics season.

Kirinovic and his wife, Marge, are the parents of two sons, Blake (24) and Matt (20). Marge is a teacher at Riverview Elementary in Big Rapids.